



Illinois Farm Families®

2023 Family Meals inspired by Family Farmers Social Media Giveaway

Official Rules

NO PURCHASE NECESSARY. Purchase or payment will not increase your chance of winning.

Entry: To enter the weekly Family Meals inspired by Family Farmers sweepstakes, (1) Follow Illinois Farm Families on Facebook, Instagram or TikTok and (2) Comment on the weekly sweepstakes post by posted deadline. The posting schedule and entry deadlines are as follows:

- Week 1: Sweepstakes post live on September 5, 2023; entries accepted until 11:59AM CDT September 8, 2023.
- Week 2: Sweepstakes post live on September 11, 2023; entries accepted until 11:59AM CDT September 15, 2023.
- Week 3: Sweepstakes post live on September 18, 2023; entries accepted until 11:59AM CDT September 22, 2023.
- Week 4: Sweepstakes post live on September 25, 2023; entries accepted until 11:59AM CDT September 29, 2023.
- Alternatively, entrants mail a postcard with name, address, phone number, and email address to the following address: Illinois Farm Bureau® Illinois Farm Families® Farm Tour Giveaway, Attn: Gracie Pierson, 1701 Towanda Avenue, Bloomington, Illinois, 61701. Mail entries must be received by close of business on September 27, 2023. Limit of one (1) entry per person per week in September (total of four (4) entries per person). Additional entries received from the same person will be void. Illinois Agricultural Association (“**Sponsor**”) is not responsible for lost, misdirected, corrupted, incomplete, or late entries.

Prizes: Winner has a chance to win one (1) of four (4) Mealtime Boxes through the duration of the giveaway. One (1) Mealtime Box will be awarded per week. The Mealtime Box will vary by week and include a variation of mealtime ingredients ranging between beef, dairy, pork and/or specialty items. Approximate retail value is \$150. No prize substitution, transfer, or cash redemption allowed by winner. Any taxes on a prize are the sole responsibility of the winner. Sponsor reserves the right to substitute a prize of equal or greater value if the featured prize becomes unavailable.

Prize Award and Drawing: Four (4) potential winners will be selected in four (4) random drawings from among all eligible entries received. One (1) potential winner will be identified. Weekly drawings will take place on September 8, September 15, September 22, and September 29, 2023, at 12:00PM CDT. Drawing and awarding of prizes will be conducted by Sponsor,

whose decisions on all matters relating to this sweepstakes are final. Potential winners will be announced at the drawing. Potential winners will be notified by direct message on the Facebook, Instagram, or TikTok account used to enter Illinois Farm Families' sweepstakes and may be required to provide additional publicity or liability releases.

Potential winners will receive a direct message providing instructions on how to claim and/or redeem the prize (as applicable), subject to verification of eligibility and compliance with the terms of these Official Rules. Prizes must be claimed within forty-eight (48) hours; unclaimed prizes at the end of the 48-hour period will be awarded to a new winner. Sponsor's judgments regarding any aspects of the Promotion and these Official Rules, including without limitation determination of winner and award of prizes, are final and binding. Sponsor will pay for shipping and handling of prizes within the United States.

Illinois Farm Families will never ask entrants for credit card information or require any payment to collect the prize. Winners will only be contacted by the Illinois Farm Families page on Facebook, Instagram, or TikTok.

Odds: Odds of winning depend on the number of eligible entries received.

Eligibility: The Promotion is open only to natural persons eighteen (18) years of age or older who are legal residents of Illinois. Employees of Sponsor or any of Sponsor's affiliated companies, and members of any employee's immediate family, are not eligible to participate in the Promotion.

The Promotion is subject to all applicable laws and legal requirements and is void where prohibited. By participating in the Promotion, entrants fully and unconditionally agree to these Official Rules and agree that Sponsor's decisions in connection with the Promotion are valid, final, and binding.

Publicity: By participating in the Promotion, entrants agree to the use of their names, likenesses, and biographical data by Sponsor and its designees if selected as a winner for advertising, promotional, and other purposes in any or all media now or hereafter existing, without additional compensation, permission or notification (except where so prohibited by law). If entrant is chosen as a prize winner, entrant's personal identifying information (limited to name, city and state) may be disclosed to third parties including, without limitation, placing such information on a winner's list.

General Conditions: Sponsor reserves the right to terminate, cancel, suspend, or change the Promotion in whole or in part, upon discovery of any fraud, attempt to impair the proper functioning or operation of the Promotion, or any other event beyond Sponsor's control that impairs the integrity of the Promotion, as determined by Sponsor in its sole discretion. Sponsor further reserves the right in its sole discretion to disqualify any person that they determine to be tampering with or violating the Official Rules of the Promotion, or otherwise acting in an unfair or unsportsmanlike manner. Any attempts to undermine the Promotion may be a violation of federal, state, or local criminal or civil laws. Sponsor reserves the right to seek prosecution and seek damages from persons violating such laws. Sponsor's failure to enforce any provision of the Official Rules shall not be a waiver of that provision. All entries and any copyright subsisting in the entries become and remain the property of the promoter who may publish or cause to be published any of the entries received.

Release and Limitations of Liability: Entrant agrees to fully release from all liability and hold harmless Sponsor and its respective affiliates and subsidiaries, and each of all of their respective officers, directors, shareholders, agents, employees, members, successors and assigns, from any loss, damage, injury or expense to entrant or any third party resulting from participation in the Promotion including but not limited to the following: (A) acceptance, possession, use or misuse of any prize; (B) administration of the Promotion; or (C) participation in the Promotion. Entrant agrees to waive all rights to claim or collect punitive, incidental, consequential or special damages. **ENTRANTS ACKNOWLEDGE PRIZES ARE AWARDED AS-IS. SPONSOR MAKES NO WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, COMPLIANCE WITH APPLICABLE LAWS OR NONINFRINGEMENT AS TO THE PRIZES OR ANY COMPONENTS THEREOF. VOID WHERE PROHIBITED.** All causes of action relating to the Promotion will be resolved individually without resort to any form of collective or class action. Any and all claims, judgments or awards shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees. In no event will entrant be entitled to received attorneys' fees or any other costs.

Governing Law and Venue: Any dispute arising out of the Promotion, including without limitation, any issue or question relating to the construction, validity, interpretation and enforceability of these Official Rules, or rights and obligations of the entrant or Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the internal laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois. Venue for any disputes related to this giveaway will be in the circuit courts of McLean County. Any claim that giveaway entrants are not personally subject to the jurisdiction of those courts, that such action or proceeding is brought in an inconvenient forum, that the venue of such action or proceeding is improper or that this Agreement may not be enforced in or by such courts is hereby waived.

Sponsor: Illinois Agricultural Association ("Sponsor"), 1701 Towanda Avenue, Bloomington, IL 61701

Contest Period: The Promotion begins on Tuesday, September 5 at 12:00PM Central Daylight Time ("CDT") and ends on September 29 at 12:00PM CDT (the "Promotion Period").

Privacy: Entrants acknowledge that they are providing information to Sponsor and that information collected from entrants is subject to Sponsor's Privacy Policy at <https://www.ilfb.org/legal/privacy-policy/>.

Day: The 24-hour period from 12:00 a.m. to 11:59 p.m. CDT.

Winners List: For a list of winners, send a self-addressed, stamped envelope to Illinois Farm Bureau® Illinois Farm Families® Farm Tour Giveaway, Attn: Gracie Pierson, 1701 Towanda Avenue, Bloomington, Illinois, 61701. Requests will only be accepted after the Promotion end date stated above, and no later than sixty (60) Days after the Promotion end date.

Intellectual Property: FARM BUREAU® is a registered service mark of American Farm Bureau Federation.